Company Name  
project proposal

Name(s)

# Overview

Company Name

## Goals

|  |  |
| --- | --- |
|  | Your main goal  - list this here |

* List your other/alternative goals – what do you hope to accomplish
* Who is your audience ? How will you benefit your audience?
* List some of your brainstorming ideas here.

## Research Methods

* In bullets, what research do you need to do to understand the problem?
* How will you research and understand the people you are trying to help?
* If you are working as a team : Who will research what ?