



Dragon's Den – PowerPoint Outline

While working on your PowerPoint assignment, please follow this template:

- 1. Slide 1 – Title/Introduction Slide**
 - a. Company logo
 - b. Product name (if it's different than your company name)
 - c. Student(s) names
 - d. Image of product
- 2. Slide 2 – Catch Phrase**
 - a. What you are trying to do in one statement
 - b. Image of product
 - c. (ex: “We are making sleeping comfortable with our new pillows”)
- 3. Slide 3 – The Ask**
 - a. Percentage of stake you're selling (ie 25%)
 - b. How much money you're requesting (ie \$500)
- 4. Slide 4 – The Product**
 - a. Product image
 - b. In bullets: What problem you're solving
 - c. In bullets: What your product does
- 5. Slide 5 – Product Continued**
 - a. In bullets: Why the Dragons should invest in your product
 - b. An image or statement of a challenge or problem you had doing this project (ie we had challenges making this product, so we had to change the process of manufacturing)
 - c. How your prototype or product changed in the course of this assignment (we had to accommodate different sizes, so we changed our product to suit our consumers' needs)
- 6. Slide 6 – Thank you slide**