

# Ignite Burnaby Mountain!

How will you express yourself?

Attention Burnaby Mountain! You are about to become a part of a movement that is literally sweeping the globe. It's called IGNITE, and it's simple. YOU pick a topic, and YOU talk about it with hopes of making other people interested in it (or at least understand it). You can pick any topic, and you get to talk about it with the passion you've always wanted to.

There are rules. Very specific rules. Rules that have a history! These rules actually started in Japan, with a presentation style called Pecha Kucha, which features 20 PowerPoint slides for 20 seconds each. For those of you doing the math, that's a total of 6 minutes and 40 seconds. Some people thought that was too long, so the format was changed to **20 slides for 15 seconds each, for a total of 5 minutes.** This format is called IGNITE.

So, your assignment is simple, but challenging to pull off. Here are the rules and expectations:

- You pick the topic. Make it something you care about. Your job is to show WHY it matters!
- You will use Power Point to create the presentation.
- The presentation must be timed to 15 seconds per slide.
- Your presentation will include 20 slides (5 minutes total).
- **The purpose of your slides is to enhance your speech. Hardly any text is allowed!!!**
- This is an individual project but feel free to support each other!
- You will be speaking the entire time.
- You will develop a plan for your presentation.
- You will write a script for your presentation (which you may use, if necessary).

Here's what you will be assessed on:

1. Your Brainstorming, Planning, & Timed Script. You will plan, draft, edit, and revise.
2. The presentation itself. Organization, clarity, and level of engagement.
3. Your presentation/speaking skills. Volume, pitch, enunciation, eye contact, and hand gestures.

Start by making a list of the TOP 5 topics you would like to tell your audience about!

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

# Ignite Burnaby Mountain – Presentation Rubric

Assessed by:

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Assessment of:

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## 1. Content/Writing of Presentation

- 4 3 2 1 - Presentation is **organized** with a clear introduction & conclusion.  
4 3 2 1 - **Information, ideas, and opinions** are clear and without contradiction.  
4 3 2 1 - The presentation consistently has **no grammatical errors** (written or verbal).  
4 3 2 1 - There is a clear **theme or message**. It is clear how the topic MATTERS!  
4 3 2 1

## 2. Visual Presentation

- 4 3 2 1 – All **slides are clearly related** to the spoken words.  
4 3 2 1 – The visual images are **engaging, AND enhance** the spoken words.  
4 3 2 1 – Slides are **easy to understand/(read)** within the 15 seconds they are seen.  
4 3 2 1 – Citations (in some form) are present for the pictures and information used.  
4 3 2 1

## 3. Verbal & Non-Verbal Presentation Skills

- 4 3 2 1 – Alters **pace and tone** of voice (voice modulation).  
4 3 2 1 – Adequate **volume** and clear **pronunciation**.  
4 3 2 1 – Maintains appropriate **eye contact** to engage the entire audience.  
4 3 2 1 – Maintains strong body position/**posture**, and uses **hand gestures**.  
4 3 2 1

## 4. Ignite Criteria

- 4 3 2 1 – Presentation is **5 minutes** long. (20 slides)  
4 3 2 1 – Slides auto-advance every **15 seconds**.  
4 3 2 1 – Presentation runs **smoothly** and it is obvious that it was **practiced**.  
4 3 2 1

## 5. Listening & Attentive Audience Member

- 4 3 2 1 – Listens to other’s Ignite presentations **respectfully**.  
4 3 2 1

You will present the Ignite Talks to each other in groups of 4-5 students. The rubric above will be used for each presenter. Please record your presentation using a cell phone and upload the video to OneDrive to be shared with your teacher. The Power Point slides must be shared with your teacher as well! The final assessment will be based on the evaluation of your peers as well as the assessment of your teacher.